



PLAYFOREJA

SPONSOR PACKET

Roseville | October 19 & 21



Inspiring Tomorrows™





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ABOUT PLAYFOREJA

PLAYFOREJA is an outdoor golf FUNdraiser held at TopGolf Roseville in support of Junior Achievement of Sacramento's mission to help more young people to be smart about money and find success in the work place. Picture a 240-yard outfield with dartboard-like targets. The closer to the "bulls-eye" you get or the farther out you hit your micro chipped ball, the more points you score. Challenge your co-workers, clients, or friends to addictive point-scoring golf games that anyone from pro golfer to putt-putt champ can play in any weather.

ABOUT JA SACRAMENTO (THE BENEFICIARY)

JA uses hands-on experiences to help youth understand the economics of life and the link between education and earning potential. JA brings relevancy into the classroom (or family room) and opens young minds to their potential. JA's career exploration & work readiness, financial literacy, business & entrepreneurship programs help to foster a sense of purpose and capability in youth leading to improved economic outcomes.

- JA Alumni are 143% more likely to start their own business
- JA Alumni have an income 20% higher than their peers
- JA Alumni are 67% more likely to have an advanced degree

HOW DOES IT WORK

1. Determine if your organization will participate as a Sponsor, Team or Individual and for which session
2. Register your Organization accordingly as outlined on Page Four
3. Participation includes 3 hours of TopGolf gameplay, a tasty buffet and unlimited fun
4. Bring your own or use free clubs provided by TopGolf
5. Various prizes and incentives for Top Fundraisers and Golfers will be awarded



SPONSORSHIP OPPORTUNITIES

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PRESENTING	HOSPITALITY	VIP	KICKOFF
<p>\$10,000</p> <p>One available</p> <hr/> <p>Twenty-four Participants</p> <hr/> <p>Sponsor Reception</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Priority Bay & Premium Swag</p> <hr/> <p>Lead branding pre, post & day of throughout Venue website, social media, bay monitors</p>	<p>\$7,500</p> <p>One available</p> <hr/> <p>Eighteen Participants</p> <hr/> <p>Sponsor Reception</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Priority Bay & Premium Swag</p> <hr/> <p>Prominent branding pre, post & day of in the Hospitality Room, website, social media & bay monitors</p>	<p>\$5,000</p> <p>One available</p> <hr/> <p>Twelve Participants</p> <hr/> <p>Sponsor Reception</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Priority Bay & Premium Swag</p> <hr/> <p>Prominent branding pre, post & day of at VIP Bay, website, social media & bay monitors</p>	<p>\$3,500</p> <p>One available</p> <hr/> <p>Six Participants</p> <hr/> <p>Sponsor Reception</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Priority Bay & Premium Swag</p> <hr/> <p>Prominent branding pre, post & day of including Title recognition at Coordinator Kickoff, website, social media & bay monitors</p>
BAY	TEAM	INDIVIDUAL	PRIZE
<p>\$2,500</p> <p>Up to ten available</p> <hr/> <p>Six Participants</p> <hr/> <p>Sponsor Reception</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Priority Bay & Premium Swag</p> <hr/> <p>Prominent branding pre, post & day of, at the Team Bay, website, social media, bay monitors</p>	<p>\$750 \$500</p> <p>PEAK OFFPEAK Subject to availability</p> <hr/> <p>Six Participants</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Priority Bay</p>	<p>\$150 \$100</p> <p>PEAK OFFPEAK Subject to availability</p> <hr/> <p>One Participant</p> <hr/> <p>Dinner OR Breakfast</p> <hr/> <p>Assigned Bay & Team</p>	<p>DONATIONS</p>



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SPONSORSHIP COMMITMENT FORM

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Please return form with payment to secure sponsorship.

LEVEL

- \$10,000: Presenting
- \$ 7,500: Hospitality
- \$ 5,000: VIP
- \$ 3,500: KICKOFF

- \$ 2,500: Bay
- \$ 750: Team (Prime)
- \$ 500: Team (Off-peak)
- \$ 150: Individual (Prime)
- \$ 100: Individual (Off-peak)
- Prize Donation

CONTACT INFORMATION

Contact Person/Title: _____

Organization/Name of Donor: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

CREDIT CARD INFORMATION

Visa MasterCard Discover American Express

Name: _____

Card #: _____ Exp. Date / _____ Security Code _____

Amount Total: _____

Session:

- Tuesday, Oct. 19th
5:30 – 8:30 pm - Prime

- Thursday, Oct. 21st
10:30am-1:30pm – Off-peak

- Thursday, Oct. 21st
5:30-8:30pm - Prime

Alternatively, you may email your sponsor commitment form to susan.nelson@jasac.org and pay online at jasac.org. Otherwise, please make checks payable to:

Junior Achievement of Sacramento
P.O. Box 255602
Sacramento, CA 95865

Space is limited. Sponsorships will be offered on a first-come, first-served basis and are expected to sell out. Benefits will be confirmed upon receipt of payment.

To ensure maximum recognition of your gift, please submit your company logo along with your Sponsor Commitment Form. All logos must be submitted in Vector Format (.pdf, eps, psd).

Junior Achievement of Sacramento is a nonprofit 501©3 organization.
We do not receive government assistance.
Our Tax ID# is: 94-6080866.